

PROGRAMME

Launch Conference of the European Year of Creativity and Innovation Prague, 6 - 7 January 2009

Wednesday, 7 January 2009

- 9:15 – 9:30 registration and security check at the Senate
- 9:30 – 10:30 round table discussion
- 10:30 – 11:00 coffee break
- 11:00 – 12:00 round table discussion
- 12:30 – 13:00 press meeting
- 13:00 – 14:30 welcome drink and lunch buffet
- opening: **Mr Jaromír Jermář**, senator and chairperson of the Committee on Education, Science, Culture, Human Rights and Petitions, Senate of the Parliament of the Czech Republic
- 14:45 – 15:15 launch of the conference
- speakers:
- Mr Ondřej Liška**, Minister of Education, Youth and Sports of the Czech Republic
- Mr Jan Figel'**, Commissioner responsible for Education, Training, Culture and Youth, European Commission
- Mr Václav Jehlička**, Minister of Culture of the Czech Republic
- moderator:
- Mr Jakub Dür**, Vice Minister of Education, Youth and Sports of the Czech Republic
- 15:15 – 16:00 presentations of the key speakers
- Linking *culture and industry* in a creative and innovative way
- Mr Esko Aho**, Executive Vice President of Nokia, Former Finish Prime Minister, Ambassador of the European Year of Creativity and Innovation
- Linking *industry and education* in a creative and innovative way

Mr Radek Špicar, Director of External Relations of Škoda Auto

Linking *education and culture* in a creative and innovative way

Mr Michael Wimmer, Founding Member and First General Manager of EDUCULT, Institute for Cultural Policy and Cultural Management

moderator:

Mr Jakub Dürr, Vice Minister of Education, Youth and Sports of the Czech Republic

16:00 – 16:15

coffee break

16:30 – 17:30

panel discussion

speakers:

Mr John Newbiggin, Strategic Consultant for Cultural Industries

Ms Odile Quintin, Director General, Directorate General of Education and Culture, European Commission

Mr Ivo Mathé, Vice Rector of the Academy of Performing Arts in Prague, Former Director of the Czech TV

Ms Jiřina Šiklová, Sociologist and Journalist, Charter 77 signatory, founder of Civil Society Development Foundation as well as Gender Studies Centre Prague

moderator:

Mr Radu Mihaileanu, Film Director, Ambassador of the European Year of Creativity and Innovation

17:30 – 18:00

closing of the conference

Mr Přemysl Sobotka, President of the Senate of the Parliament of the Czech Republic (tbc)

Mr Martin Tlapa, Deputy Minister of Industry and Trade of the Czech Republic

Mr Jakub Dürr, Vice Minister of Education, Youth and Sports of the Czech Republic

20:00

gala opening of the Czech Presidency in the National Theatre, with the participation of Prime Minister Topolánek and President of the European Commission José Barroso