

## PROGRAMME

### Launch Conference of the European Year of Creativity and Innovation Prague, 6 - 7 January 2009

#### Wednesday, 7 January 2009

- 9:15 – 9:30 registration and security check at the Senate
- 9:30 – 10:30 round table discussion
- 10:30 – 11:00 coffee break
- 11:00 – 12:00 round table discussion
- 12:30 – 13:00 press meeting
- 13:00 – 14:30 welcome drink and lunch buffet
- opening: **Mr Jaromír Jermář**, senator and chairperson of the Committee on Education, Science, Culture, Human Rights and Petitions, Senate of the Parliament of the Czech Republic
- 14:45 – 15:15 launch of the conference
- speakers:
- Mr Ondřej Liška**, Minister of Education, Youth and Sports of the Czech Republic
- Mr Jan Figel'**, Commissioner responsible for Education, Training, Culture and Youth, European Commission
- Mr Václav Jehlička**, Minister of Culture of the Czech Republic
- moderator:
- Mr Jakub Dür**r, Vice Minister of Education, Youth and Sports of the Czech Republic
- 15:15 – 16:00 presentations of the key speakers
- Linking *culture and industry* in a creative and innovative way
- Mr Esko Aho**, Executive Vice President of Nokia, Former Finish Prime Minister, Ambassador of the European Year of Creativity and Innovation
- Linking *industry and education* in a creative and innovative way

**Mr Radek Špicar**, Director of External Relations of Škoda Auto

Linking *education and culture* in a creative and innovative way

**Mr Michael Wimmer**, Founding Member and First General Manager of EDUCULT, Institute for Cultural Policy and Cultural Management

moderator:

**Mr Jakub Dürr**, Vice Minister of Education, Youth and Sports of the Czech Republic

16:00 – 16:15

coffee break

16:30 – 17:30

panel discussion

speakers:

**Mr John Newbiggin**, Strategic Consultant for Cultural Industries

**Ms Odile Quintin**, Director General, Directorate General of Education and Culture, European Commission

**Mr Ivo Mathé**, Vice Rector of the Academy of Performing Arts in Prague, Former Director of the Czech TV

**Ms Jiřina Šiklová**, Sociologist and Journalist, Charter 77 signatory, founder of Civil Society Development Foundation as well as Gender Studies Centre Prague

moderator:

**Mr Radu Mihaileanu**, Film Director, Ambassador of the European Year of Creativity and Innovation

17:30 – 18:00

closing of the conference

**Mr Přemysl Sobotka**, President of the Senate of the Parliament of the Czech Republic (tbc)

**Mr Martin Tlapa**, Deputy Minister of Industry and Trade of the Czech Republic

**Mr Jakub Dürr**, Vice Minister of Education, Youth and Sports of the Czech Republic

20:00

gala opening of the Czech Presidency in the National Theatre, with the participation of Prime Minister Topolánek and President of the European Commission José Barroso