



An initiative of the  
European Union



# Creativity and Innovation Best practices from EU Programmes

Brussels 2-3 March 2009

## PROGRAMME



Creativity  
and Innovation  
European Year 2009

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Best practices from EU Programmes  
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# Monday, 2 March 2009

## 09h30 Registration of participants

*Room Alcide de Gasperi – second floor*

## 10h00 Welcome by moderator Vladimir Šucha, Director Culture, Multilingualism and Communication- European Commission- Directorate General Education and Culture

**Opening of the conference by** Odile Quintin, Director General, European Commission - Directorate General Education and Culture

## 10h15 Debate, animated by Odile Quintin

### Participants:

- Jakub Dür, Vice-Minister of Education, Youth and Sports of the Czech Republic
- Ulrich Fuchs, Deputy Artistic Director of Linz European Capital of Culture 2009
- Prof. Daria Gołębiowska-Tataj, Researcher and Member of the European Institute of Technology Governing Board (EIT)
- Prof. Erik Spiekermann, Typographic designer, CEO of Edenspiekermann, Amsterdam Berlin and Ambassador of the European Year of Creativity and Innovation 2009
- A Member of the European Parliament (tbc)

## 11h15 COFFEE BREAK

## 11h45 «Youth speaks» : The word to young people, animated by Odile Quintin.

- Lindita Komani, President of « Know & How » (Junior Enterprise) at Graz (AT)
- Cyril Agnelot, Young entrepreneur (Leonardo da Vinci Cre'Actor project) (FR)

## 12h15 Announcement of the workshops by Vladimir Šucha

**Inauguration of the exhibition by** Odile Quintin

## 13h00 LUNCH

## 14h30 Workshops:

*Room Alcide de Gasperi – second floor*

### 1) Creativity and innovation in lifelong learning

**Chair:** Paul Roberts, Director of Strategy at Improvement and Development Agency - IDEA (UK)

**Rapporteur:** Guy Claxton, Professor of the Learning Sciences at the University of Winchester and Co-Director of the Centre for Real-World Learning (UK)

### Participants:

- LEADERS (Comenius-DG EAC), Mary Lynch (IE)
- Competence Platform for Artists (DG Regio), Angelika Buehler (DE)
- Immigration Professionals Experience Integration in Turkey (Grundtvig-DG EAC), Nouredine Erradi (NL)
- RITA DP (DG EMPL), Anabela Herculano Raposo (PT)

## Room Jean Durieux – 1st floor

### 2) Creativity, innovation and entrepreneurship

**Chair:** Anders Lundström, *Founder and Former President of the Swedish Foundation for Small Business Research (SE)*

**Rapporteur:** Hanne Shapiro, *Center Manager at the Danish Technological Institute (DK)*

**Participants:**

- Cre'Actor (*Leonardo da Vinci-DG EAC*), Valérie Brenot (*FR*)
- KEINS (*DG RTD*), Franco Malerba (*IT*)
- Inno-Forest (*Erasmus-DG EAC*), Miika Kajanus (*FI*)
- ADMIRE (*DG ENTR*), Ingrid van der Wacht (*NL*)

## Room Lord Jenkins – ground floor

### 3) Cultural awareness and expression

**Chair:** Michael Wimmer, *Founder and General Manager of Educult - Institute for Cultural Policy and Cultural Management (AT)*

**Rapporteur:** Marianne Poncelet, *Secretary General of the Jehudi Menuhin Foundation*

**Participants:**

- E-games: Empowering youth work (*Youth-DG EAC*), Rosen Petkov (*BG*)
- Treasures from European Film Archives (*DG INFISO*), Claire Gadéa (*FR*)
- MORITZ (*Culture-DG EAC*), Martin Koplín (*DE*)
- Everybody's Song (*Youth-DG EAC*), Reinhard Eckert (*CY*)

## Room Sicco Mansholt – ground floor

### 4) Creative partnerships

**Chair:** Ilona Kish, *Secretary General of Culture Action Europe*

**Rapporteur:** Zora Jaurova, *Artistic Director for Košice-European Capital of Culture 2013 (SK)*

**Participants:**

- Sonic Studio (*DG Regio*), Katarina Delsing (*SE*)
- Liverpool, Capital of Culture 2008 (*DG EAC*), Neil Peterson (*UK*)
- Innovation C.I.R.C.U.S (*DG ENTR*), Annette Borchsenius (*DK*)
- Little Explorers: look-think-talk-imagine-realize (*Comenius-eTwinning-DG EAC*), George Glass (*UK*)

**16h30** COFFEE BREAK

**17h00** First conclusions from workshops by 4 rapporteurs, animated by Vladimír Šucha

**17h30** Keynote address and launch of the electronic platform EVE by Ján Figel, *Member of the European Commission responsible for Education, Training, Culture and Youth*

**18h00** Press conference followed by a cocktail



# Tuesday, 3 March 2009

## 09h00 Workshops continue

- 1) Creativity and innovation in lifelong learning
- 2) Creativity, innovation and entrepreneurship
- 3) Cultural awareness and expression
- 4) Creative partnerships

## 10h30 COFFEE BREAK

*Room Alcide de Gasperi – second floor*

## 11h00 Round table animated by Vladimir Šucha

**Presentation of the workshop results** by the 4 rapporteurs **and feedback** from participants at the Round Table and the public

### **Participants:**

- Paul Dujardin, *Director General BOZAR (Centre for Fine Arts of Brussels)*
- Claire Gibault, *Member of the European Parliament and Orchestra Director*
- Robert Manchin, *Managing Director of the Gallup Organisation Europe and Professor at the College of Europe in Bruges*
- David Nordfors, *co-founder and Executive Director of the VINNOVA Stanford Research Center of Innovation Journalism at Stanford University*

## 13h00 End of Conference

