



## **PRESS RELEASE**

### **AEC and ELIA organise artistic launch of the EU Year for Creativity & Innovation 2009 in Brussels on 20 January.**

We would like to draw your attention to a special event organised by the two largest representative European organisations for higher arts education AEC (European Association of Conservatoires) and ELIA (European League of Institutes of the Arts) in the framework of the EU Year for Creativity & Innovation 2009. As we see the arts as important agents of creativity and innovation, we would like to launch the EU Year with an event that will draw attention to the artistic dimension of creativity and innovation.

The event will be dynamic and focused with contributions by prominent speakers and presentations by art students from various European countries. Speeches will be given by EU Commissioner Jan Figel', Chair of the European Parliament Culture Committee Katerina Batzeli, Czech Ambassador to the EU Milena Vicensová and the Presidents of both European associations. The event will be followed by a reception and take place at Hotel Bloom in Brussels, which is famous for its creative and innovative interior design with mural paintings made by selected art students from all European countries.

We sincerely hope you will join us at this special occasion to launch the EU Year for Creativity & Innovation 2009 in an artistic manner.

*Date* Tuesday 20 January 2009, 15:00 – 18:00 hours *Venue* Hotel Bloom, Rue Royale 250 Koningstraat, Brussels

Please confirm your attendance at [creativity@aecinfo.org](mailto:creativity@aecinfo.org). For more information about the programme of the event, please visit [www.aecinfo.org/creativity-innovation](http://www.aecinfo.org/creativity-innovation) or [www.elia-artschools.org/creativity-innovation](http://www.elia-artschools.org/creativity-innovation).

Johannes Johansson, President AEC

A handwritten signature in blue ink, appearing to read "Johannes Johansson".

Chris Wainwright, President ELIA

A handwritten signature in black ink, appearing to read "Chris Wainwright".